

Funding Opportunities: How to get your hands on a PES Technologies unit | PES Technologies

There's plenty of opportunities to take advantage of new Agri-Tech, if you know where to look. In the past few years Agri-Tech has boomed, helping to increase efficiency and reduce costs in agriculture. Soil health management is no exception with the PES Technologies unit providing a diverse suite of biological chemical and physical soil health indicators through in-field measurement.

You could be eligible for a funding initiative to help you purchase a PES Technologies unit. Below is a breakdown of what these initiatives offer, and how you can best take advantage of it.

How can the PES unit be applied?

- Use the PES unit to prove the effectiveness of soil management or cultivation practices
- Baseline and measure outcomes using the soil health indicators of the PES unit
- Make project decisions based on the results from the PES unit

1. ADOPT (Farming Innovation / Innovate UK)

ADOPT is part of the UK's Farming Innovation Programme. The idea is to help create, test, and demonstrate new, innovative farming approaches on-farm. These might include trials of improved practices, technologies, or management that deliver environmental and/or productivity benefits, such as improving soil health with novel farming techniques. The outputs are meant to generate knowledge to spread to other farmers.

What is funded / how it works?

- There is a Support Grant available to help with professional assistance (e.g. putting together an application). Useful for less-experienced applicants.
- Then there is a Full ADOPT Grant, for collaborative on-farm trials/experiments. [ADOPT – Farming Innovation Programme](#)

Considerations / eligibility:

- Need to be collaborative and farmer-led. Partnerships help.
- Trials should have good measurement / monitoring so that outcomes are credible.
- Be clear about how to share knowledge (public dissemination).
- Competitive funding – proposals need to be strong, innovative, and realistic.

2. Farming in Protected Landscapes (FiPL)

This is a DEFRA grant scheme in England, part of the Agricultural Transition Plan, targeted at farmers and land managers in protected landscapes – National Landscapes (including Areas of Outstanding Natural Beauty, AONBs), National Parks, and the Broads. Grants can cover both capital and revenue costs. Some projects can be fully funded (100%), especially where there is no commercial gain; when there is a commercial benefit, funding is partial.

[Get funding for farming in protected landscapes - GOV.UK](#)

What it funds / goals:

- Projects that support nature recovery
- Mitigate climate change
- Provide opportunities for people to discover, enjoy and understand the landscape and its heritage
- Protect or improve the quality and character of landscapes.

Timing & availability:

The FiPL programme is running until March 2026. It has been extended, and new calls are open in many landscapes.

Who can apply:

- Farmers and land managers in eligible protected landscapes.
- Public, private, charity sectors, and collaborations.
- Projects outside the protected landscapes may be eligible if they bring benefit to one or more protected landscapes.

3. Other Funding & Matching Sources

While ADOPT and FiPL are two of the clearest current sources, there are other programmes that can be used

- Farming Innovation Programme: Small R&D Partnership Projects Rd 4.
[Competition overview - Farming Innovation Programme: Small R&D Partnership Projects Rd 4 - Innovation Funding Service](#)
Develop solutions with the potential to improve overall productivity, sustainability, resilience and move existing agricultural sectors to net zero
- Farming Innovation Programme: Feasibility Round 4
[Competition overview - Farming Innovation Programme: Feasibility Round 4 - Innovation Funding Service](#)

Public funding schemes like ADOPT and Farming in Protected Landscapes provide valuable opportunities to develop and test new ideas, pilot conservation projects, and support farmers/landowners in delivering ecosystem services. By incorporating a PES Technologies unit, you can optimise the measurement and recording of your soil health indicators throughout your projects and day to day soil management.

I don't know where to start!

If you've never applied for a grant or just need a little more support, we're here to walk you through the process and help you out with the application. Reach out at enquiries@pestechнологies.com

